

## NEWS FROM BIRCHES GROUP

### Birches Group Enters into Another Strategic Partnership in Africa: CGR Consulting in Cote d'Ivoire

Birches Group, a global market consulting group that provides salary and compensation data to developing countries, is pleased to announce its strategic partnership with CGR Consulting based in Abidjan, Cote d'Ivoire. CGR Consulting offers employers practical solutions in Human Capital Management and tailored support for improving employee and organizational performance while controlling employment and HR risks. They also help organizations of all sizes to establish and implement, outsource and leverage all the essential functions of human resources. They help the client identify their needs, develop action plans and facilitate changes to improve the organization's results.

Under this partnership, CGR Consulting will co-sponsor Birches' multisector and NGO survey and help promote survey participation to all their clients and other entities in Cote d'Ivoire. Together, both entities will also be exploring possible compensation management training events, webinars and other activities to provide professional development opportunities for HR practitioners in Cote d'Ivoire.

In commenting on the partnership, Moussa Dembele, General Manager and Senior Consultant-Trainer of CGR Consulting, said "We are particularly happy and feel honored to collaborate with Birches Group in this valuable endeavor. Our company believes it is a strategic partnership that will greatly benefit not just our organization, but also our whole network of clients as well."

Yanna Ferrera, Account Executive for Private Sector Business Development for Birches Group, adds: "Birches Group is excited to work with CGR Consulting and we're looking to a fruitful collaboration. Their experience and wide network of clients as an established HR firm in Cote d'Ivoire will be of an immense help to us as we gain traction in the country in promoting our salary surveys and Community solutions."

For more information about the partnership, or to learn more about Birches Group products and services, please [contact us](#).

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### **About Birches Group LLC**

Birches Group LLC is a human resources consulting firm focused exclusively on high growth and developing markets around the world. Birches Group labor market surveys are available in over 150 countries throughout Africa, Asia, Central and Eastern Europe, Latin America and the South Pacific. The firm also assists client organizations in the management of their total compensation and human resources strategies. Birches Group is headquartered in New York, with an operations center in Manila, Philippines, and additional offices in Sweden and Latvia. More information is available at [www.birchesgroup.com](http://www.birchesgroup.com).



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Human Capital Management / Risk Controls

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